



Downingtown Good Neighbor Christmas Inc.

BOROUGH OF DOWNINGTOWN

4 W. Lancaster Avenue, Downingtown, PA 19335

Email: dtownchristmas@aol.com Website: www.dtownchristmas.com

Dear Friends,

The Fall season is just around the corner and that means it is time for the Downingtown Good Neighbor Christmas committee to start fundraising for the 2017 Christmas Celebration. The funds we raise will be used for:

- **A brand new 17' artificial lighted Giant Everest Christmas tree with a 3' lighted star on top.** The tree will sit next to the Log House and will last for years to come. We have already done some fundraising for the tree and it brought in over half the cost of the tree and decorations. However, to pay for the rest of the tree, we had to dip into the reserve funds for the 2017 Christmas Parade.
- **Tree Lighting Ceremony to be held on Saturday, November 25 at 6:00 pm.** Last year's celebration was very well attended and we are hoping that this year's – with the new tree – will be even better. There will be hot chocolate & cookies, music and of course, Santa himself will arrive by firetruck. We are looking to add to the activities, so please be sure to join us on November 25.
- **Finally, the CHRISTMAS PARADE to be held on Saturday, December 9 at 3:00 pm.** There will be entertainment along Lancaster Avenue prior to the parade and the parade itself should prove to be bigger and better than ever. We have bands already scheduled and registration forms from new groups are already coming in.

Fundraising is an important part of the Christmas celebration and we couldn't provide the above without donations from you - the business community. The parade itself costs approximately \$10,000 with another \$10,000 for the tree and decorations. Our largest expense for the parade is usually the bands. No tax or Borough dollars are used! The events are provided strictly through fundraising and donations.

Will **YOU** help us provide a wonderful holiday season for the Downingtown area?

We are a 501(c)3 organization, so your donation is tax deductible to the fullest extent of the law.

The enclosed "Sponsor Sheet" will allow you to give a donation towards the new tree or towards the parade or both. We will have a Christmas supplement in the Daily Local on Thursday, November 30 and in order for your name to be included in that supplement as a sponsor for the parade or tree, donations must to be received no later than **Saturday, November 4**. All donations after Nov. 4 will be listed on the website.

Please accept my sincere thank you for your contribution and know that any contribution – regardless of the size – is greatly appreciated.

Sincerely yours,

Dianne Plaugher

Dianne Plaugher, Chair
Downingtown Good Neighbor Christmas Committee
Phone: 610-269-4203 – Home: 484-678-6835 – Cell

2017 Downingtown Good Neighbor Christmas
SPONSOR FORM

Business Name _____

Address _____

Contact Name _____

Contact # _____ Email: _____

PARADE SPONSOR

Sponsor levels:

_____ **Platinum Sponsor**
\$1,000 and above

(Name will be listed in supplement and a banner with your name will be carried in the parade stating you are a Platinum Sponsor.)

_____ **Gold Sponsor**
\$750.00 - \$990.00

_____ **Silver Sponsor**
\$500.00 - \$740.00

_____ **Bronze Sponsor**
\$250.00 - \$490.00

_____ **Friends of Downingtown Good Neighbor Christmas**
\$10.00 - \$240.00

Sponsor Levels:

_____ **\$2,500 NORTH POLE SPONSOR**
(Only one sponsor at this level – Thank You Downingtown Collision for your donation!)

_____ **\$1,000 Twinkling Star Sponsor**
(Star ornament on the tree with your name)

_____ **\$500 Beautiful Bows Sponsor**
(Large Bows on the garland surrounding the tree with your name)

_____ **\$100 Jingle Bells Sponsor**
(Bells on the garland surrounding the tree with your name)

_____ **\$50 Bright Lights Sponsor**
(Luminaries with your name at the Tree Lighting)

_____ **\$25 Snowflake Sponsor**

Form and donations can be returned to:

Downingtown Good Neighbor Christmas Inc.
c/o Downingtown Borough
4 W. Lancaster Avenue
Downingtown, PA 19335

Checks payable to
Downingtown Good Neighbor Christmas Inc.

OR – Use PayPal on the Christmas Website at www.dtownchristmas.com

PayPal for the tree can be found on the “Home Page” by scrolling down and clicking on the tree information.

PayPal for the parade is on the “Sponsor Page”

Reminder: Deadline for donations is Saturday, November 4 to be included in the Daily Local Christmas supplement. After November 4, donations will continue to be listed on the website and tree donations at the new Christmas tree.

TREE SPONSOR

