



**Downingtown Good Neighbor Christmas Inc.**  
*in partnership with*  
**Downingtown-Thorndale Regional  
Chamber of Commerce**



Email: [dtownchristmas@aol.com](mailto:dtownchristmas@aol.com) Website: [www.dtownchristmas.com](http://www.dtownchristmas.com)

**2019 Downingtown Good Neighbor Christmas Sponsorship Opportunities**

**Platinum - \$1500**

1. Company Logo on Christmas Tree Lighting Street Banner from November 18 – December 2
2. Company Logo on Parade Street Banner displayed from December 2 – December 16
3. Company logo on Christmas ornament displayed on Christmas Tree
4. Company Logo on Platinum Sponsor Banner carried in the beginning of the parade
5. Company name on a banner that will be displayed near the Christmas Tree during the holiday season
6. Company name listed on Christmas Website

**Gold - \$1000**

1. Company logo on Christmas ornament displayed on Christmas Tree
2. Company Logo on Gold Sponsor Banner carried in the parade
3. Company name on banner that will be displayed near the Christmas Tree during the holiday season
4. Company name listed on Christmas Website

**Silver - \$500**

1. Company Logo on Silver Sponsor Banner carried in the parade
2. Company name on banner that will be displayed near the Christmas Tree during the holiday season
3. Company name listed on Christmas Website

**Bronze - \$300**

1. Company name on banner that will be displayed near the Christmas Tree during the holiday season
2. Company name listed on Christmas Website

**Good Neighbors – Other amounts**

1. Name listed on Christmas Website

**Sponsor Registration and Information**

1. Complete the attached sponsor form and return with check made payable to  
**Downingtown Good Neighbor Christmas Inc.**
2. Mail check to Downingtown-Thorndale Regional Chamber of Commerce, 216 E. Lancaster Avenue,  
Downingtown, PA 19335
3. OR – You can use PayPal on the website Sponsor Page at [www.dtownchristmas.com](http://www.dtownchristmas.com)
4. Questions? Contact:  
Dianne Plaughter, Christmas Chairperson at 484-678-6835 or email at [dtownchristmas@aol.com](mailto:dtownchristmas@aol.com)  
Steve Plaughter, Chamber Executive Director at 610-269-1523 or email [splaughter@ctrcc.com](mailto:splaughter@ctrcc.com)
5. Deadline for Sponsorships is **November 1, 2019** to allow time for Banners and supplements to be printed.



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**SPONSOR FORM**

Company Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

Phone # \_\_\_\_\_ Email \_\_\_\_\_

\_\_\_\_\_ \$1500 Platinum

\_\_\_\_\_ \$1000 Gold

\_\_\_\_\_ \$500 Silver

\_\_\_\_\_ \$300 Bronze

\_\_\_\_\_ Other Good Neighbor

\_\_\_\_\_ Check enclosed

\_\_\_\_\_ Used PayPal on website

**Checks made payable to: Downingtown Good Neighbor Christmas Inc.**

**Mail to:** Downingtown-Thorndale Regional Chamber of Commerce  
 216 E. Lancaster Avenue, Downingtown, PA 19335

**Platinum, Gold and Silver Sponsors:** Please be sure to email your company logo to [dtownchristmas@aol.com](mailto:dtownchristmas@aol.com) no later than **November 1, 2019** to allow time for the printing of banners