



Downingtown Good Neighbor Christmas Inc.
in partnership with
**Downingtown-Thorndale Regional
Chamber of Commerce**



Email: dtownchristmas@aol.com Website: www.dtownchristmas.com

2021 Downingtown Good Neighbor Christmas Sponsorship Opportunities

Platinum - \$1500

1. Company Logo on Christmas Tree Lighting Banner displayed from November 15 – November 29
2. Company Logo on Parade Banner displayed from November 29 – December 13
(These 2 banners will be displayed on the fence across from Borough Hall)
3. Company logo on Christmas ornament displayed on Christmas Tree
4. Company Logo on Platinum Sponsor Banner carried in the beginning of the parade
5. Company name on a banner that will be displayed near the Christmas Tree during the holiday season
6. Company name listed on Christmas Website as a sponsor.

Gold - \$1000

1. Company logo on Christmas ornament displayed on Christmas Tree
2. Company Logo on Gold Sponsor Banner carried in the parade
3. Company name on banner that will be displayed near the Christmas Tree during the holiday season
4. Company name listed on Christmas Website as a sponsor.

Silver - \$500

1. Company Logo on Silver Sponsor Banner carried in the parade
2. Company name on banner that will be displayed near the Christmas Tree during the holiday season
3. Company name on gift tag displayed on lampposts along Lancaster Avenue
4. Company name listed on Christmas Website as a sponsor.

Bronze - \$300

1. Company name on banner that will be displayed near the Christmas Tree during the holiday season
2. Company name on gift tag displayed on lampposts along Lancaster Avenue
3. Company name listed on Christmas Website as a sponsor

Good Neighbors – Other amounts

1. All donations will be listed on Christmas website as a sponsor.
2. Those donations of \$100 and above will have a gift tag displayed on lampposts along Lancaster Avenue.

Sponsor Registration and Information

1. Complete the attached sponsor form and return with check made payable to
Downingtown Good Neighbor Christmas Inc.
2. Mail check to Downingtown Good Neighbor Christmas Inc., 11 Court Drive, Downingtown, PA 19335
3. OR – You can use PayPal on the website Sponsor Page at www.dtownchristmas.com – then email us the sponsorship information page
4. Questions? Contact:
Dianne Plaughter, Christmas Chairperson at 484-678-6835 or email at dtownchristmas@aol.com
Steve Plaughter, Chamber Executive Director at 610-269-1523 or email splaughter@dtccc.com
5. Deadline for Sponsorships is **November 1, 2021** to allow time for banners to be ordered.



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SPONSOR FORM

Company Name _____

Contact Person _____

Address _____

Phone # _____ Email _____

- _____ \$1500 Platinum
- _____ \$1000 Gold
- _____ \$500 Silver
- _____ \$300 Bronze
- _____ Other Good Neighbor - Amount \$_____

_____ Check enclosed _____ Used PayPal on website

Checks made payable to: Downingtown Good Neighbor Christmas Inc.

Mail to: Downingtown Good Neighbor Christmas, Inc.
 11 Court Drive, Downingtown, PA 19335

Platinum, Gold and Silver Sponsors: Please be sure to email your company logo to dtownchristmas@aol.com no later than **November 1, 2021** to allow time for the printing of banners