



## DOWNINGTOWN GOOD NEIGHBOR CHRISTMAS INC.

General/Tree Lighting E-Mail: [dtownchristmas@aol.com](mailto:dtownchristmas@aol.com)

Parade E-Mail: [dtownchristmasparade@gmail.com](mailto:dtownchristmasparade@gmail.com)

Website: [www.dtownchristmas.com](http://www.dtownchristmas.com)

### 2023 Downingtown Good Neighbor Christmas Inc. Sponsorship Opportunities!

#### CHRISTMAS TREE SPONSOR

*(The cost of hiring a company to decorate the Christmas Tree each year is a huge expense for the committee.)*

##### **Double Diamond Sponsor - \$3,500 (One sponsor only)**

1. Sponsorship on Christmas Tree Lighting Banner displayed from November 13 – November 27 hanging across Business Rt. 30 in front of Borough Hall. *(2023 Christmas Tree sponsored by .....Company Name.)*
2. Company logo on same banner.
3. Tree Sponsor sign in the area of the Christmas Tree during the holiday season.
4. Sponsorship listed on Christmas Website and Christmas social media.
5. Person/persons representing company will light the Christmas Tree at the event on November 25.

**Double Diamond Sponsor will need to contact Dianne or Steve Plaughter if interested in this level.**

**DO NOT SEND IN THE SPONSOR FORM! Only one Double Diamond Sponsor!**

Contact information on back of page.

#### PARADE BAND SPONSORS

##### **Diamond Sponsor - \$2,000 (Five sponsors only)**

1. Company Logo on Parade Banner displayed from November 27 – December 11 hanging across Business Rt. 30 in front of Borough Hall.
2. Sign in parade in front of sponsored band similar to below also with your company logo –  
“Barney’s Parade Band”  
Sponsored by your “Company Name/Logo”
3. Company logo on Christmas ornament displayed on garland in the area of the Christmas Tree.
4. Parade Sponsors will be listed on a poster displayed in a storefront window along Lancaster Avenue.
5. Sponsorship listed on Christmas Website and Christmas social media.

**Diamond Sponsor (Band sponsors) will need to contact Dianne or Steve Plaughter if interested in this level.**

**DO NOT SEND IN THE SPONSOR FORM! Only five Diamond Sponsors!**

Contact information on back of page.

### **Platinum Sponsor - \$1,500**

1. Company Logo on Christmas Tree Lighting Banner displayed from November 13 – November 27
2. Company Logo on Parade Banner displayed from November 27 – December 11  
*(Both of the above would be in a smaller font than the Tree Sponsor or Band Sponsors)*
3. Company logo on Christmas ornament displayed on garland in the area of the Christmas Tree
4. Acknowledged as a “Platinum Sponsor” during the parade
5. Platinum Sponsors will be listed on individual posters displayed in a storefront window along Lancaster Avenue.

### **Gold Sponsor - \$1,000**

1. Company Logo on Christmas ornament displayed on lampposts along Lancaster Avenue
2. Acknowledged as a “Gold Sponsor” during the parade
3. Gold Sponsors will be listed on individual posters displayed in a storefront window along Lancaster Avenue.
4. Sponsorship listed on Christmas Website and Christmas social media.

### **Silver Sponsor - \$500**

1. Company Logo on Christmas ornament displayed on lampposts along Lancaster Avenue
2. Acknowledged as a “Silver Sponsor” during the parade
3. Silver Sponsors will be listed as a group on a poster displayed in a storefront window along Lancaster Avenue.
4. Sponsorship listed on Christmas Website and Christmas social media.

### **Bronze Sponsor - \$300**

1. Company Logo on Christmas ornament displayed on lampposts along Lancaster Avenue
2. Acknowledged as a “Bronze Sponsor” during the parade
3. Bronze Sponsors will be listed on a poster displayed in a storefront window along Lancaster Avenue.
4. Sponsorship listed on Christmas Website and Christmas social media.

### **Good Neighbors Sponsor – Other amounts**

1. Sponsorship listed on Christmas Website and Christmas social media.
2. Good Neighbor donations will have a gift tag displayed on lampposts along Lancaster Avenue.

### **Sponsor Registration and Information**

1. Complete the attached sponsor form and return with check made payable to **Downingtown Good Neighbor Christmas Inc.**
2. Mail check to Downingtown Good Neighbor Christmas Inc., 11 Court Drive, Downingtown, PA 19335
3. OR – You can use PayPal on the website Sponsor Page at [www.dtownchristmas.com](http://www.dtownchristmas.com) – then email us the sponsorship information page.
4. Questions? Contact -  
Steve or Dianne Plaugher, Chairpersons at (S) 610-551-4475 or (D) 484-678-6835 or email at [dtownchristmas@aol.com](mailto:dtownchristmas@aol.com)
5. Deadline for Sponsorships is **October 31, 2023** to allow time for banners to be ordered.



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### 2023 Downingtown Good Neighbor Christmas Sponsorship Opportunities

#### SPONSOR FORM

Company Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

Phone # \_\_\_\_\_ Email \_\_\_\_\_

\_\_\_\_\_ \$1500 Platinum

\_\_\_\_\_ \$1000 Gold

\_\_\_\_\_ \$500 Silver

\_\_\_\_\_ \$300 Bronze

\_\_\_\_\_ Other Good Neighbor - Amount \$ \_\_\_\_\_

\_\_\_\_\_ Check enclosed

\_\_\_\_\_ Used PayPal on website

**Checks made payable to: Downingtown Good Neighbor Christmas Inc.**

**Mail to:** Downingtown Good Neighbor Christmas, Inc.  
11 Court Drive, Downingtown, PA 19335

**All levels except Good Neighbor:** Please be sure to email your company logo to [dtownchristmas@aol.com](mailto:dtownchristmas@aol.com) no later than **October 31, 2023** to allow time for the printing of banners/posters