



Downingtown Good Neighbor Christmas Inc.

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BOROUGH OF DOWNINGTOWN  
4 W. Lancaster Avenue, Downingtown, PA 19335  
Email: [dtownchristmas@aol.com](mailto:dtownchristmas@aol.com) Website: [www.dtownchristmas.com](http://www.dtownchristmas.com)

Dear Friends,

The Downingtown Good Neighbor Christmas will be held on Saturday, December 10, 2016 at 3:00 pm. Prior to the parade we have free entertainment along the parade route to entertain spectators as they arrive. The Christmas Parade is one of the bigger events in Downingtown Borough – it brings thousands of people to our community for the afternoon to see the Christmas Parade. Each year the crowd gets bigger which must mean the word is getting out there that the Downingtown Christmas Parade is definitely worth seeing!

Many of our businesses along Lancaster Avenue are open, many with specials, raffles or free refreshments. Hopefully many of the spectators will visit the new stores that have opened recently.

Last year's parade had more bands than ever. It's amazing when I talk with people that they have no idea that the bands charge to be in the parade. Other than our two local high school bands, Downingtown and Bishop Shanahan, we pay between \$850 to just under \$2,000 per band. Fortunately the bands that we have had the past several years, have not raised their prices.

Our committee did have a fundraiser in the Spring but what we raised is only a drop in the bucket as to what the parade costs each year. Most years it runs just around \$10,000. The day's events are totally funded through contributions. No tax dollars are used!

You can help us make this year's celebration a success by making a financial contribution to **Downingtown Good Neighbor Christmas, Inc.** and return your donation and the enclosed sponsor form to:

Downingtown Good Neighbor Christmas, Inc.  
c/o Downingtown Borough  
4 W. Lancaster Avenue  
Downingtown, PA 19335

Donations must be received no later than November 6. There is a deadline to have all the information to the Daily Local News for our Christmas supplement where you will be listed as a sponsor. All donations are tax deductible to the fullest extent of the law.

Please accept my sincere thank you for your contribution and know that any contribution – regardless of the size – is greatly appreciated.

Sincerely yours,

Dianne Plaughter

Dianne Plaughter, Chair  
Downingtown Good Neighbor Christmas Committee  
Home Phone: 610-269-4203 Cel: 484-678-6835

# 2016 Downingtown Good Neighbor Christmas

## SPONSOR FORM

Business Name \_\_\_\_\_

Address \_\_\_\_\_

Contact Name \_\_\_\_\_

Contact # \_\_\_\_\_

E-mail \_\_\_\_\_

All sponsors names will be listed in the Daily Local News "Downingtown Good Neighbor Christmas" supplement designating the different sponsor levels.

### Sponsor levels:

\_\_\_\_\_ Platinum Sponsor \$1,000 and above  
(Name will be listed in supplement and a banner with your name will be carried in the parade stating you are a Platinum Sponsor.)

\_\_\_\_\_ Gold Sponsor \$750.00 - \$990.00

\_\_\_\_\_ Silver Sponsor \$500.00 – \$740.00

\_\_\_\_\_ Bronze Sponsor \$250.00 – \$490.00

\_\_\_\_\_ Friends of Downingtown Good Neighbor Christmas \$10.00 - \$240.00

Amount: \$ \_\_\_\_\_

*Return to:*        **Downingtown Good Neighbor Christmas, Inc.**  
                         **c/o Downingtown Borough**  
                         **4 W. Lancaster Avenue**  
                         **Downingtown, PA 19335**

**Checks payable to: Downingtown Good Neighbor Christmas Inc.**

**Deadline for donations that will be listed in the Daily Local parade supplement is November 6, 2016.**